

PikePaHelp.org Google Analytics (No Data Prior to Sep 10, 2008)

	Jan-2009	Feb-2009	Mar-2009	Apr-2009	May-2009	Jun-2009	Jul-2009	Aug-2009								
		Monthly Change	Monthly Change	Monthly Change	Monthly Change	Monthly Change	Monthly Change	Monthly Change								
Visits	392	60.0%	305	-22.2%	370	21.3%	319	-13.8%	272	-14.7%	286	5.1%	286	0.0%	319	11.5%
Pageviews	1,498	29.7%	1,145	-23.6%	1,517	32.5%	1,254	-17.3%	985	-21.5%	953	-3.2%	937	-1.7%	1,181	26.0%
Pages/Visit	3.82	-18.9%	3.75	-1.8%	4.1	9.3%	3.93	-4.1%	3.62	-7.9%	3.33	-8.0%	3.28	-1.5%	3.7	12.8%
Bounce Rate (%)	36%		39%		38%		40%		41%		41%		41%		44%	
Avg Time on Site (M:S)	3:53		3:27		4:26		4:13		3:17		4:01		3:22		3:25	
New Visits (%)	71%	-4.9%	72%	2.1%	74%	3.0%	74%	-0.9%	78%	5.3%	76%	-2.6%	80%	5.6%	77%	-3.7%
Visitors	295	50.5%	246	-16.6%	302	22.8%	259	-14.2%	234	-9.7%	250	6.8%	251	0.4%	274	9.2%

Most Frequented Pageviews:

Browse	564	422	550	500	346	381	350	412
Home	495	330	393	347	271	273	258	360
Job/Volunteer Board	145	151	210	138	146	104	121	201
Community Events	66	57	124	74	70	70	77	48
Community Services Dir	82	53	78	43	40	20	38	43
Job/Volunteer Positions	-	-	-	-	-	-	-	-
Links	35	28	38	41	32	18	14	11

Traffic:

Direct (%)	26%	31%	31%	29%	29%	36%	44%	27%
Referring (%)	36%	31%	36%	34%	41%	37%	32%	39%
Search Engine (%)	38%	37%	33%	36%	30%	26%	24%	35%

Map Overlay:

U.S. Visits	368	291	360	307	307	283	286	310
Other Visits	19	13	10	12	12	3	2	9
Other Visits (%)	5%	4%	3%	4%	4%	1%	1%	3%

Depth of Visit:

	Monthly Total and Percent of Total															
1 pages	140	35.7%	120	39.3%	141	38.1%	127	39.8%	111	40.8%	116	40.6%	118	41.3%	144	44.2%
2 pages	72	18.4%	40	13.1%	61	16.5%	47	14.7%	43	15.8%	46	16.1%	42	14.7%	53	16.6%
3 pages	47	12.0%	44	14.4%	40	10.8%	37	11.6%	34	12.5%	33	11.5%	32	11.2%	37	11.6%
4 pages	40	10.2%	23	7.5%	29	7.8%	22	6.9%	16	5.9%	21	7.3%	24	8.4%	17	5.3%
5 pages	20	5.1%	22	7.2%	23	6.2%	16	5.0%	15	5.5%	24	8.4%	21	7.3%	13	4.1%
6 pages	14	3.3%	8	2.6%	12	3.2%	8	2.5%	12	4.4%	8	2.8%	14	4.9%	14	4.4%
7 pages	7	1.8%	8	2.6%	11	3.0%	15	4.7%	9	3.3%	8	2.8%	11	3.9%	6	1.9%
8 pages	8	2.0%	9	3.0%	12	3.2%	6	1.9%	6	2.2%	7	2.5%	7	2.5%	5	1.6%
9 pages	6	1.5%	5	1.6%	6	1.6%	6	1.9%	5	1.8%	5	1.8%	2	0.7%	5	1.6%
10 pages	7	1.8%	5	1.6%	6	1.6%	10	3.1%	1	0.4%	5	1.8%	4	1.4%	7	2.2%
11 pages	6	1.5%	2	0.7%	3	0.8%	4	1.3%	8	2.9%	2	0.7%	1	0.4%	1	0.3%
12 pages	3	0.8%	1	0.3%	6	0.6%	3	0.9%	1	0.4%	2	0.7%	3	1.1%	4	1.3%
13 pages	6	1.5%	4	1.3%	1	0.3%	4	1.3%	2	0.7%	2	0.7%	2	0.7%	3	0.9%
14 pages	3	0.8%	1	0.3%	0	0.0%	4	1.3%	0	0.0%	2	0.7%	0	0.0%	1	0.3%
15 pages	4	1.0%	4	1.3%	3	0.8%	2	0.6%	2	0.7%	1	0.4%	0	0.0%	1	0.3%
16 pages	1	0.3%	1	0.3%	6	1.6%	1	0.3%	0	0.0%	0	0.0%	2	0.7%	1	0.3%
17 pages	3	0.8%	3	1.0%	1	0.3%	2	0.6%	0	0.0%	1	0.4%	1	0.4%	1	0.3%
18 pages	2	0.5%	0	0.0%	1	0.3%	0	0.0%	2	0.7%	2	0.7%	0	0.0%	3	0.9%
19 pages	0	0.0%	2	0.7%	1	0.3%	2	0.6%	2	0.7%	1	0.4%	1	0.4%	2	0.6%

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20+ pages	3	0.8%	3	1.0%	7	1.9%	3	0.9%	3	1.1%	0	0.0%	1	0.4%	4	1.3%
<u>Length of Visit:</u>																
0-10 seconds	149	38.0%	124	40.7%	147	39.7%	133	41.7%	119	43.8%	120	42.0%	122	42.7%	147	46.1%
11-30 seconds	43	11.0%	30	9.8%	33	8.9%	27	8.5%	28	10.3%	23	8.0%	22	7.7%	24	7.5%
31-60 seconds	38	9.7%	27	8.9%	41	11.1%	26	8.2%	24	8.8%	25	8.7%	32	11.2%	32	10.0%
61-180 seconds	61	15.6%	41	13.4%	50	13.5%	47	14.7%	36	13.2%	47	16.4%	42	14.7%	44	13.8%
181-600 seconds	53	13.5%	51	16.7%	52	14.1%	40	12.5%	34	12.5%	36	12.6%	42	14.7%	39	12.2%
601-1,800 seconds	41	10.5%	27	8.9%	36	9.7%	39	12.2%	26	9.6%	26	9.1%	21	7.3%	26	8.2%
1,801+ seconds	7	1.8%	5	1.6%	11	3.0%	7	2.2%	5	1.8%	9	3.2%	5	1.8%	7	2.2%
<u>Loyalty:</u>																
1 time	277	70.7%	220	72.1%	275	74.3%	235	73.7%	211	77.6%	216	75.5%	228	79.7%	246	77.1%
2 times	33	8.4%	28	9.2%	35	9.5%	36	11.3%	23	8.5%	28	9.8%	28	9.8%	34	10.7%
3 times	11	2.8%	8	2.6%	10	2.7%	8	2.5%	8	2.9%	10	3.5%	12	4.2%	12	3.8%
4 times	6	1.5%	4	1.3%	4	1.1%	3	0.9%	5	1.8%	10	3.5%	4	1.4%	7	2.2%
5 times	2	51.0%	3	1.0%	2	0.5%	2	0.6%	2	0.7%	8	2.8%	2	0.7%	6	1.9%
6 times	3	0.8%	1	0.3%	0	0.0%	2	0.6%	2	0.7%	4	1.4%	2	0.7%	4	1.3%
7 times	3	0.8%	1	0.3%	1	0.3%	0	0.0%	2	0.7%	1	0.4%	3	1.1%	2	0.6%
8 times	3	77.0%	1	0.3%	1	0.3%	0	0.0%	0	0.0%	1	0.4%	2	0.7%	3	0.9%
9-14 times	28	7.1%	4	1.3%	9	2.4%	2	0.6%	1	0.4%	1	0.4%	1	0.4%	3	0.9%
15-25 times	16	4.1%	14	4.6%	16	4.3%	14	4.4%	2	0.7%	2	0.7%	0	0.0%	0	0.0%
26-50 times	10	2.6%	21	6.9%	10	2.7%	13	4.1%	3	1.1%	1	0.4%	2	0.7%	1	0.3%
51-100 times	0	0.0%	0	0.0%	7	1.9%	4	1.3%	13	4.8%	4	1.4%	2	0.7%	1	0.3%