

Month	Traffic									
	Unique visitors	Total visits	Pages	Hits	Bandwidth (MB)	Unique visitors %	visits/visitor	Pages/visit	Hits/visit	Bandwidth (KB)/visit
Jul-07	500	699	3,630	12,965	61	71.5	1.39	5.19	18.54	89.92
Aug-07	614	824	4,965	26,045	104	74.5	1.34	6.02	31.60	129.48
Sep-07	593	874	5,003	16,236	82	67.8	1.47	5.72	18.57	96.17
Oct-07	758	1,536	5,253	17,290	86	49.3	2.02	3.41	11.25	57.12
Nov-07	721	1,165	4,151	13,903	70	61.9	1.61	3.56	11.93	61.36
Dec-07	547	925	3,049	10,785	52	59.1	1.69	3.29	11.65	57.71
Jan-08	713	1,328	6,107	16,923	91	53.7	1.86	4.59	12.74	70.57
Feb-08	730	1,222	5,309	17,440	88	59.7	1.67	4.34	14.27	73.83
Mar-08	1,026	2,174	13,221	27,377	191	47.2	2.11	6.08	12.59	90.19
Apr-08	882	1,467	62,934	75,572	986	60.1	1.66	42.89	51.51	688.41
May-08	736	1,346	28,010	40,218	425	54.7	1.82	20.80	29.87	323.50
Jun-08	2,030	3,250	20,135	32,710	333	62.5	1.60	6.19	10.06	104.93
Jul-08	2,129	3,533	10,163	23,928	214	60.3	1.65	2.81	6.78	62.95

% Difference

2007

Jun-Jul	7.0	4.3	-34.8	-21.7	-37.2	b	b	b	b	b
Jul-Aug	22.80	17.88	37	100.9	69.7	4.2	-3.6	16.0	70.4	44.0
Aug-Sep	-3.42	6.07	1	-37.7	-21.2	-8.9	9.7	-5.0	-41.2	-25.7
Sep-Oct	27.82	75.74	5	6.5	4.4	-27.3	37.4	-40.4	-39.4	-40.6
Oct-Nov	-4.88	-24.15	-21	-19.6	-18.5	25.4	-20.3	4.4	6.0	7.4
Nov-Dec	-24.13	-20.60	-27	-22.4	-25.3	-4.4	5.0	-7.6	-2.3	-5.9

2008

Dec-Jan	30.35	43.57	100	56.9	74.8	-9.2	10.1	39.5	9.4	22.3
Jan-Feb	2.38	-7.98	-13	3.1	-3.3	11.3	-10.2	-5.4	12.0	4.6
Feb-Mar	40.55	77.91	149	57.0	117.3	-21.0	26.3	40.1	-11.8	22.2
Mar-Apr	-14.04	-32.52	376	176.0	415.0	27.4	-21.3	605.4	309.1	663.3
Apr-May	-16.55	-8.25	-55	-46.8	-56.9	-9.1	9.6	-51.5	-42.0	-53.0
May-Jun	175.82	141.46	-28	-18.7	-21.7	14.2	-12.1	-70.2	-66.3	-67.6
Jun-Jul	4.88	8.71	-50	-26.8	-35.8	-3.5	3.1	-54.6	-32.6	-40.0

2006-07

TOTAL

AVERAGE:

Jul '06 to Jun '07	7,314	10,228	65,114	231,057	1,067	71	1.4	6.4	23	108
Per Day	21	29	183	649						

2007

Jan to Jun	3,142	4,561	28,037	100,623	486	69	1.4	6.3	22	111
Jul to Dec	3,733	6,023	26,051	97,224	455	64	1.6	4.5	17	82
Year	6,875	10,584	54,088	197,847	941	66	1.5	5.1	19	92
Per Day	19	29	148	542						

2008

Jan to Jun	6,117	10,787	135,716	210,240	2,115	56	2	14	22	225
Per Day	34	60	754	1,168						

No. Visitors by Duration(s=seconds,m=minutes,h=hours)

Month	0s-30s	%	30s-2m	%	2m-5m	%	5m-15m	%	15m-30m	%	30m-1h	%
Jul-07	445	63.6	103	14.7	55	7.8	47	6.7	28	4	9	1.2
Aug-07	539	65.4	103	12.5	72	8.7	55	6.6	29	3.5	18	2.1
Sep-07	612	70	103	11.7	55	6.2	53	6	27	3	14	1.6
Oct-07	1211	78.8	122	7.9	64	4.1	78	5	40	2.6	19	1.2
Nov-07	878	75.3	103	8.8	62	5.3	67	5.7	26	2.2	23	1.9
Dec-07	699	75.5	81	8.7	54	5.8	58	6.2	22	2.3	7	0.7
Jan-08	1016	76.5	128	9.6	72	5.4	64	4.8	28	2.1	13	0.9
Feb-08	892	72.9	116	9.4	76	6.2	80	6.5	28	2.2	19	1.5
Mar-08	1695	77.9	145	6.6	98	4.5	120	5.5	53	2.4	49	2.2
Apr-08	1101	75	147	10	76	5.1	62	4.2	17	1.1	39	2.6
May-08	992	73.6	120	8.9	89	6.6	77	5.7	28	2	29	2.1
Jun-08	2803	86.2	184	5.6	116	3.5	70	2.1	32	0.9	28	0.8
Jul-08	2901	82.1	181	5.1	110	3.1	116	3.2	81	2.2	87	2.4

% Difference

2007

Jun-Jul	1.1	-1.4	0.7	0.3	1.3	-1.5
Jul-Aug	1.8	-2.2	0.9	-0.1	-0.5	0.9
Aug-Sep	4.6	-0.8	-2.5	-0.6	-0.5	-0.5
Sep-Oct	8.8	-3.8	-2.1	-1	-0.4	-0.4
Oct-Nov	-3.5	0.9	1.2	0.7	-0.4	0.7
Nov-Dec	0.2	-0.1	0.5	0.5	0.1	-1.2

2008

Dec-Jan	1.0	0.9	-0.4	-1.4	-0.2	0.2
Jan-Feb	-3.6	-0.2	0.8	1.7	0.1	0.6
Feb-Mar	5.0	-2.8	-1.7	-1	0.2	0.7
Mar-Apr	-2.9	3.4	0.6	-1.3	-1.3	0.4
Apr-May	-1.4	-1.1	1.5	1.5	0.9	-0.5
May-Jun	12.6	-3.3	-3.1	-3.6	-1.1	-1.3
Jun-Jul	-4.1	-0.5	-0.4	1.1	1.3	1.6

2006-07

AVERAGE:

Jul '06 to Jun '07 Per Day	60.9	14.5	9.4	8.1	3.1	2.6
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2007

Jan to Jun	60.6	14.3	9.6	8.2	3.2	2.5
Jul to Dec	71.4	10.7	6.3	6.0	2.9	1.5
Year Per Day	66.0	12.5	7.9	7.1	3.1	2.0

2008

Jan to Jun Per Day	77.0	8.4	5.2	4.8	1.8	1.7
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Month	1h+		5m-1h+		Visited via Direct Link		Added to favorites	
		%		%	Pages	%	Visitors	%
Jul-07	12	1.7	96	13.7	664	57.4	167 / 500	33.4
Aug-07	8	0.9	110	13.3	664	56.6	237 / 614	53
Sep-07	10	1.1	104	11.9	822	53.3	402 / 593	67.7
Oct-07	2	0.1	139	9.0	1,535	61.5	231 / 758	30.4
Nov-07	6	0.5	122	10.5	884	52.9	296 / 721	41
Dec-07	4	0.4	91	9.8	479	40.8	214 / 547	39.1
Jan-08	7	0.5	112	8.4	2,568	76.5	246 / 713	34.5
Feb-08	11	0.9	138	11.3	1,310	57.3	271 / 730	37.1
Mar-08	14	0.6	236	10.9	8,811	90.3	342 / 1026	33.3
Apr-08	25	1.7	143	9.7	58,587	97.6	313 / 882	35.4
May-08	11	0.8	145	10.8	24,319	95.2	287 / 736	38.9
Jun-08	17	0.5	147	4.5	15,663	88.6	248 / 2030	12.2
Jul-08	57	1.6	341	9.7	5,570	69.5	287 / 2129	13.2

% Difference

2007

Jun-Jul	-0.5	-0.4	7.2	-9.4
Jul-Aug	-0.8	-0.4	-0.8	19.6
Aug-Sep	0.2	-1.5	-3.3	14.7
Sep-Oct	-1	-2.8	8.2	-37.3
Oct-Nov	0.4	1.4	-8.6	10.6
Nov-Dec	-0.1	-0.6	-12.1	-1.9

2008

Dec-Jan	0.1	-1.4	35.7	-4.6
Jan-Feb	0.4	2.9	-19.2	2.6
Feb-Mar	-0.3	-0.4	33	-3.8
Mar-Apr	1.1	-1.1	7.3	2.1
Apr-May	-0.9	1.0	-2.4	3.5
May-Jun	-0.3	-6.2	-6.6	-26.7
Jun-Jul	1.1	5.1	-19.1	1

2006-07

AVERAGE:

Jul '06 to Jun '07 Per Day	1.2	15.1	63.3	29.3
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2007

Jan to Jun	1.3	15.5	54.5	41.2
Jul to Dec	0.8	11.4	53.8	44.1
Year Per Day	1.1	13.4	54.1	42.6

2008

Jan to Jun Per Day	0.8	9.3	84.3	31.9
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